

# GRUNDOMAT – The New Generation

## Salesperson Training

- Target group:** Long-standing sales managers, office- and field-based sales employees, product managers and other sales active employees from global TRACTO-TECHNIK sales organisation as well as their dealers and from our sales partners, with extensive experience in selling non-steerable GRUNDOMAT soil displacement hammers.
- Your benefits:** Here you will gain intensive knowledge and skills about the new generation GRUNDOMAT soil displacement hammers. You will then be familiarised with the relevant selling points and features for the “new generation GRUNDOMAT”, which you can utilise in your customer meetings in order to be able to advise the customer in the best manner possible. This will empower you to sell to existing as well as to new customers better and at a higher quality.
- Contents:** Overview range of products for new generation GRUNDOMAT  
Features, advantages, uses of the new generation GRUNDOMAT  
Competitors comparison
- Date:** 19. November 2019, 09:00–17:30 h
- Location:** **TRACTO-TECHNIK GmbH & Co. KG, Headquarters**  
Paul-Schmidt-Str. 2, 57368 Lennestadt/Germany
- Language:** English
- Participant Number:** At least 4 persons, maximum 14 persons
- Trainer:** Experienced TRACTO-TECHNIK trainers from the Sales and Product Management



Costs: 195,00 € per person plus VAT  
Incl. lunch, seminar beverages, seminar documents,  
a certificate of participation  
(Excludes travel costs and overnight stays)

Contact: [training@TRACTO-TECHNIK.de](mailto:training@TRACTO-TECHNIK.de)

We would be very happy to welcome you to this training!

Your TRACTO-TECHNIK team

Our training terms and conditions and our general terms and conditions apply.

